



ROYAL  
OPERA  
HOUSE

STRICTLY EMBARGOED UNTIL  
10:00AM, WEDNESDAY 15 APRIL 2015

## DELOITTE IGNITE, SEPTEMBER 2015

Deloitte Ignite, the annual festival that kicks-start the Royal Opera House Season, takes its theme from the workings and craftsmanship of one of the world's top opera houses.

Igniting creativity and sparking creativity the celebration begins on 4 September with a weekend of free activity. The festival will be inside and outside the Royal Opera House enticing the public from the Covent Garden piazza with a range of street performers curated by **Seachange Arts** whilst **Shopera** will surprise shoppers with their "Carmen Get It". The carnival atmosphere will be completed by the **Luton Carnival Swans**, drawing inspiration from *Swan Lake*, and a 3m singing motorised silk tower created by **Kinetika** representing the story of *Carmen*.

Once inside guests will be able to join immersive tours of the iconic Covent Garden building, take part in **Ballet Class With a Twist**, singalong to their favourite musical movies and get their hands dirty with some backstage art and crafts. 26 11m silks hung in the Paul Hamlyn Hall by **Kinetika** representing the history of the building will create the effect of a giant circus tent.

**Gabriel Prokofiev** will host a Nonclassical club night on the evening of Saturday 5 September, joined by artists from the Royal Opera and Royal Ballet. There will also be reflective **Knit Bombing** and **Orcheoke** for those who fancy a sing-along themselves.

During the course of September the Linbury Studio Theatre will host to a variety of opera and ballet productions telling new versions of familiar stories including the dance troupe **Cas Publique**, a production of *Orpheus* by **Little Bulb Theatre/Battersea Arts Centre** and for one night only **Glyndebourne** will perform a new version of *Macbeth* composed by Luke Styles. Curated especially for festival

the Royal Opera House will also present the “Art Of...” series which explores the skills and methods behind directing, singing and dancing not only in opera and ballet, but also in musical theatre, movies and dance.

**Dates and full program to be announced in due course.**

**ENDS**

**Notes to Editors;**

### **Royal Opera House**

The Deloitte partnership with the Royal Opera House brings together both organisations in their appetite for innovation and commitment to widening access to the arts. The Deloitte Ignite festival, now in its eighth year, allows the Royal Opera House to continue to stage a broad range of ground-breaking work each year with a new vision from the chosen curator. Deloitte Ignite builds upon the continuing projects that the Royal Opera House has developed to engage and stimulate new audiences and communities across the UK including its innovative contemporary programme in the Linbury Studio Theatre, free BP Big Screens of opera and ballet each summer, family performances, cinema screenings, schools matinees, reduced ticket pricing on main stage performances and free daytime events.

### **Deloitte**

With some 13,000 people across the UK and Switzerland, [Deloitte](#) is renowned for its innovation, collaboration, industry expertise, and outstanding quality of client service. Deloitte's depth of talent across many disciplines allows it to deliver a total solution to clients of all sizes through its four business divisions: Audit, Tax, Consulting and Corporate Finance. This collaboration between Deloitte and the Royal Opera House brings together both organisations' appetite for innovation, desire to challenge the preconceptions of the audience and engage with young professionals. [Deloitte Ignite](#) is the showpiece of the sponsorship and provides a platform to stage a range of pioneering performances to reach a more diverse audience.

In this press release references to Deloitte are references to Deloitte LLP, which is among the country's leading professional services firms.

Deloitte LLP is the United Kingdom member firm of Deloitte Touche Tohmatsu Limited (“DTTL”), a UK private company limited by guarantee, whose member

firms are legally separate and independent entities. Please see [www.deloitte.co.uk/about](http://www.deloitte.co.uk/about) for a detailed description of the legal structure of DTTL and its member firms. The information contained in this press release is correct at the time of going to press. For more information, please visit [www.deloitte.co.uk](http://www.deloitte.co.uk) Member of Deloitte Touche Tohmatsu Limited.

### **Award winning Deloitte Ignite**

Deloitte and the Royal Opera House were awarded the Hollis Sponsorship Award in 2009 and 2012, Arts and Business category, for the first Deloitte Ignite in September 2008, the Arts & Business Cultural Branding Award in 2010 for the 2009 festival and the CorpComms Digi Award in 2010 for best use of Twitter.

### **PRESS OFFICE CONTACT:**

**Sophie Wilkinson**

Press Officer ROH Cinema and Special Projects

Tel: 020 7212 9724

[Sophie.wilkinson@roh.org.uk](mailto:Sophie.wilkinson@roh.org.uk)