

ROH ERDF
Culture Change Launch Conference
5th February 2014
Royal Opera House, Covent Garden

Agenda

- 09:00** **Registration and Networking**
An opportunity to meet creative industries colleagues and speak to Culture Change partner organisations about the programme and ongoing support.
- 10:15** **Welcome** | Alex Beard, Chief Executive, Royal Opera House
- 10:20** **Overview of the Day** | Andrea Stark, Conference Chair and Chief Executive of High House Production Park
- 10:25** **Keynote Speaker** | Professor Chris Rapley
Professor of Climate Science, Dept of Earth Sciences, UCL
- One of the UK's leading voices on climate change, Professor Rapley, will provide an overview of the science of climate change and its impact on our lives, and discuss why creativity is a key ingredient to building a more sustainable and low carbon society.
- 10.45** **The East of England: A Centre for Excellence**
Alex Beard, Chief Executive, Royal Opera House
Nicholas Hare, Architect, Nicholas Hare Architects
- On a whistle-stop virtual tour of the Royal Opera House's new Costume Centre, due to be built in the High House Production Park in Thurrock, Alex Beard and Nicholas Hare explore the process of creating a truly sustainable building, and share the Royal Opera House's vision for a centre for best practice in sustainability at the heart of Thurrock.
- 11:05** **Towards A New Culture** | Alison Tickell, CEO, Julie's Bicycle
- Julie's Bicycle is working with over a thousand creative businesses to make environmental sustainability intrinsic to their business, art and ethics. Alison Tickell, founder and CEO, will share some of the practical and forward-thinking examples that are putting artists and creative businesses at the forefront of sustainability.
- 11:15** **Coffee Break** and film screening of the vision for a sustainable centre for creative production in the East of England

11.35 The Arts in Transition: Sustaining Creativity

Panel discussion and audience Q&A

Our panel will discuss the benefits that thinking sustainably can bring to creative businesses, large and small, and what more can be done to support innovation and sustainability at scale.

Donna Lynas, Artistic Director (Chief Executive), Wysing Arts Centre

Jonathan Reekie, Chief Executive, Aldeburgh Music

Pauline Tambling, Joint Chief Executive, CCSkills

Chris Rapley, Professor of Climate Science, Dept of Earth Sciences, UCL

Professor Martin Charter, Director, The Centre for Sustainable Design (r), University for the Creative Arts

Chaired by Alison Tickell, CEO, Julie's Bicycle

12.30 Lunch and Networking

13:15 Introduction to the Culture Change Taster Workshops

Matt Lane, Head of ROH Thurrock and Thames Gateway, Royal Opera House

13:30 WORKSHOPS

There is the opportunity to take part in one of several afternoon workshops:

#1: Sustainability from Scratch

Understanding the environmental impacts of your business and how to address them in line with financial and other business priorities.

Claire Buckley, Director of Environmental Sustainability, Julie's Bicycle

Lucy Latham, Environmental Sustainability Coordinator, Julie's Bicycle

#2: Sustainable Design and Production

How to design and make cultural work that is environmentally sustainable, without breaking the bank.

Professor Martin Charter, Director, The Centre for Sustainable Design (r), University for the Creative Arts

Sholeh Johnston, Arts Manager, Julie's Bicycle

#3: Communicating Sustainability

An introduction to social media and 'green' marketing for small businesses.

Ellen West, Head of Online Content, Royal Opera House

Chris Shipman, Online Content Producer (Social Media and News), Royal Opera House
Christina Tsiarta, Environmental Sustainability Manager, Julie's Bicycle

#4: Overcoming Barriers to Business

An overview of financing sustainable employment, product and service innovation, and other aspects of business growth for SMEs and micro-businesses.

Thurrock Borough Council

Sara Whybrew, Director of the Creative Employment Programme, Creative & Cultural Skills

Samantha Burton, Adapt Low Carbon Innovation Fund, UAE

14.40 **Keynote Speaker** | Orsola de Castro, Creative Director of From Somewhere and Reclaim to Wear, and curator of Esthetica at London Fashion Week

Eco-fashion designer and entrepreneur Orsola de Castro shares her journey of founding two sustainable fashion labels and numerous industry initiatives, including designs for the Oscars red carpet and the Olympics 2012.

14.55 **In Conversation: Orsola de Castro and Lucy Siegle**

Lucy Siegle, journalist, broadcaster and founder of The Observer Ethical Awards, discusses fashion, business, environment and ethics with eco-fashion designer Orsola de Castro.

15:20 **Closing Comments** | Andrea Stark, Conference Chair

15:30 **Conference Ends**

15.45 **Backstage Tours** of the Royal Opera House available.

16.45 **Tours End**